

135,500 sqm

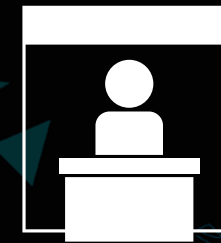
Exhibition space



63,708

Visitors

26% international



1,585

Exhibitors

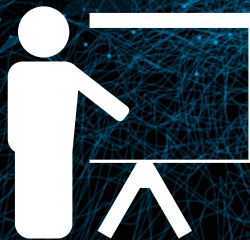
35% international

Analysis
2019

sps

smart production solutions

162



Presentations

at the exhibition forums,
17% in English

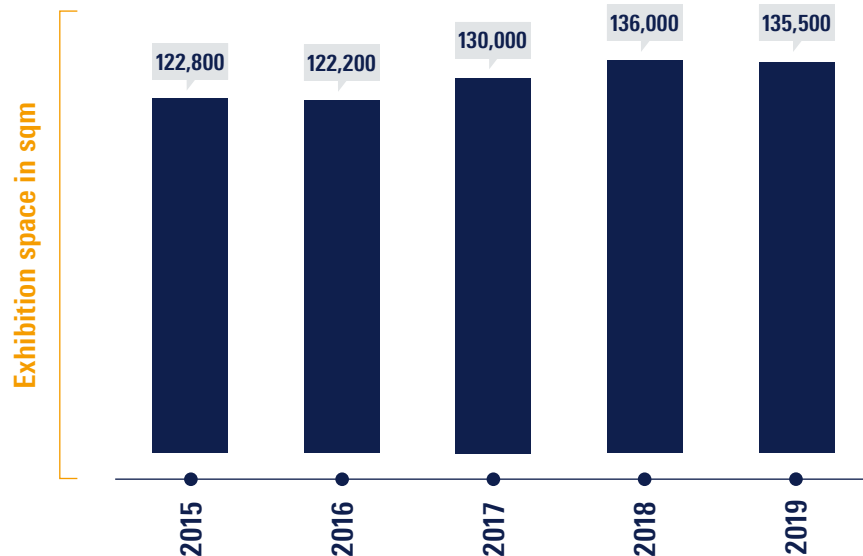
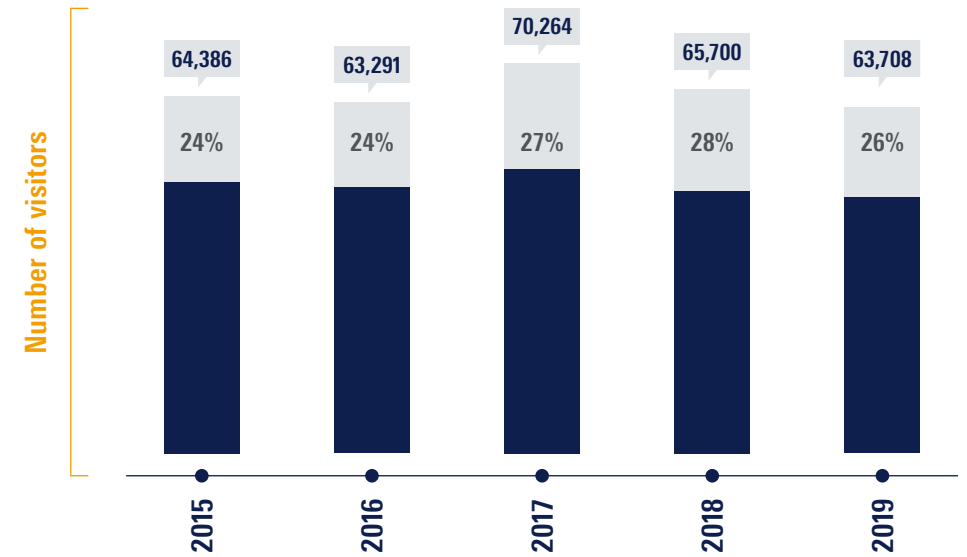
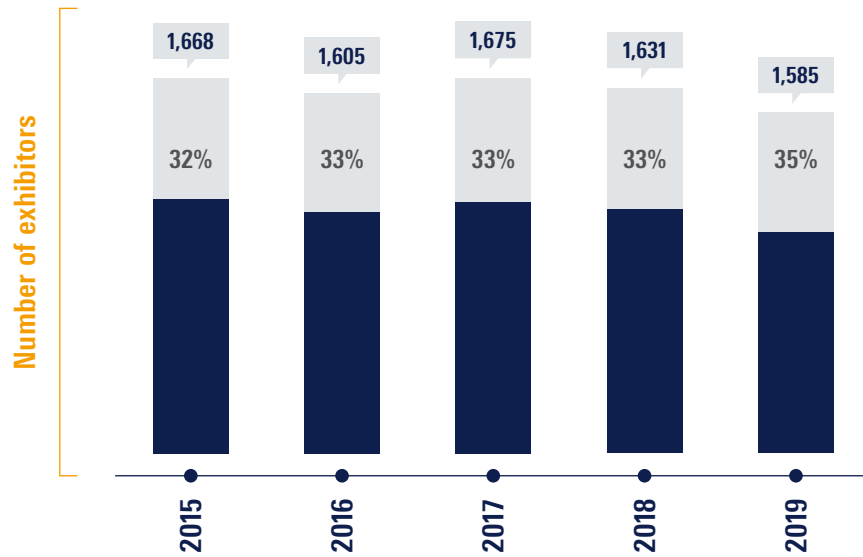
5,184



Participants
exhibition forums

Save the Date
24. – 26.11.2020

Development



» We have now exhibited for nearly 30 years in Nuremberg and intend to do so for the years to come. Good layout, good service and professional visitors make this event a MUST in our annual marketing calendar. «

Ingo Sausmekat,
Senior Marketing Officer, Seifert Systems Ltd.

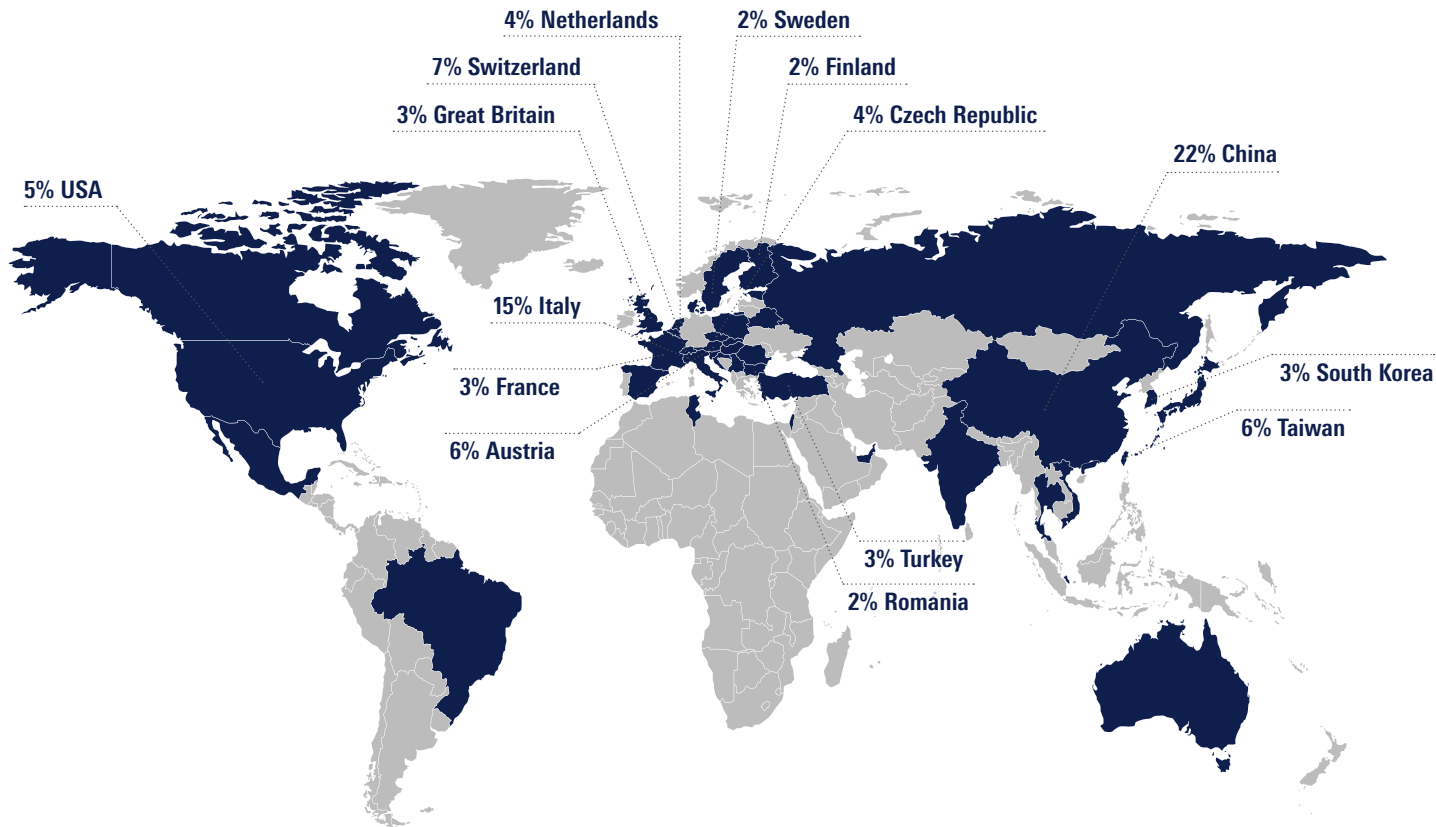
■ German exhibitors/visitors ■ International exhibitors/visitors



Exhibitors



Distribution of international exhibitors from 44 countries – top 15 countries



60% of the international exhibitors are from Europe, 34% from Asia, and 6% come from America

→ You will find a complete exhibitor list of SPS on our [homepage](#)



83%

of the exhibitors 2019 would recommend SPS.*

94%

of the exhibitors want to participate in SPS 2020.*

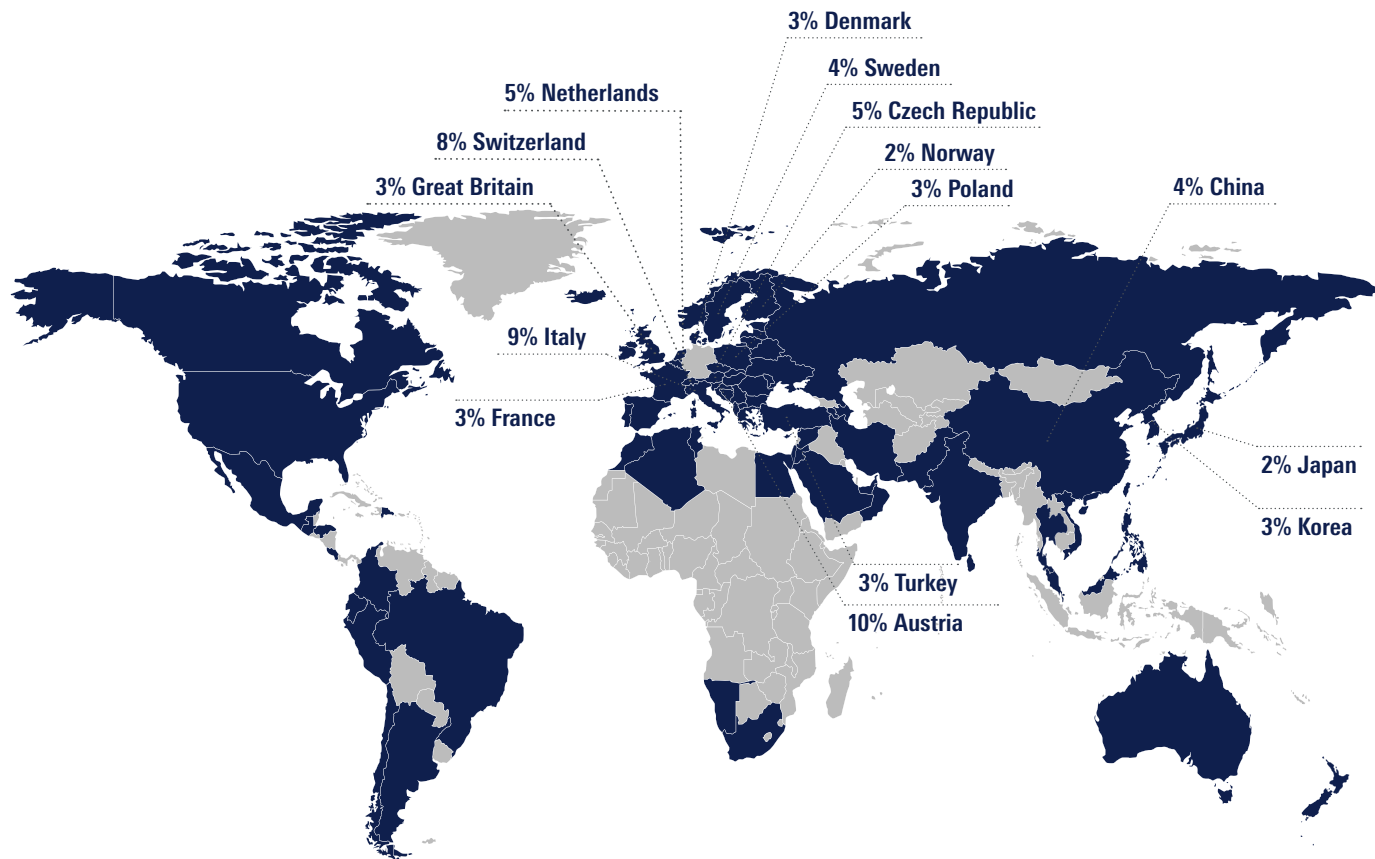
*Source: exhibitor survey 2019



Visitors



Distribution of international visitors from 89 countries – top 15 countries



94%

of the visitors of 2019 are planning to visit SPS 2020.*

78% of the international visitors are from Europe, 15% from Asia, and 5% come from America

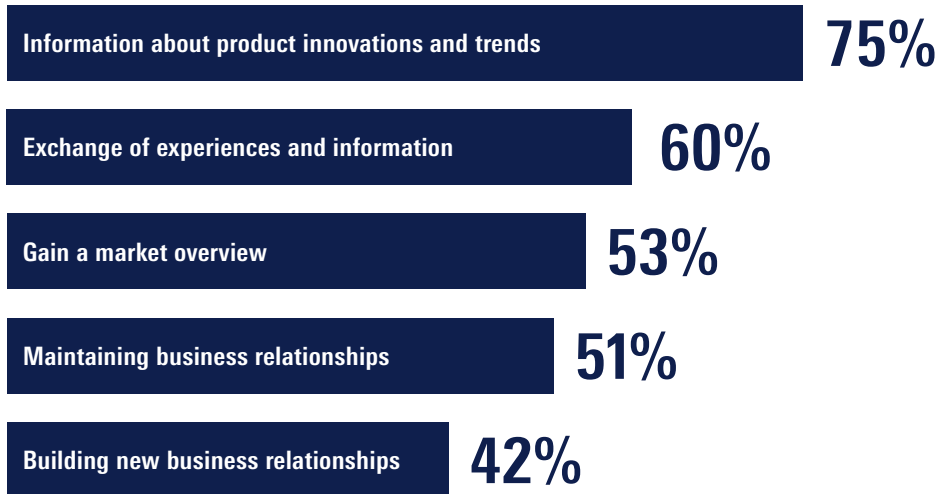
*Source: visitor survey 2019



Visitors



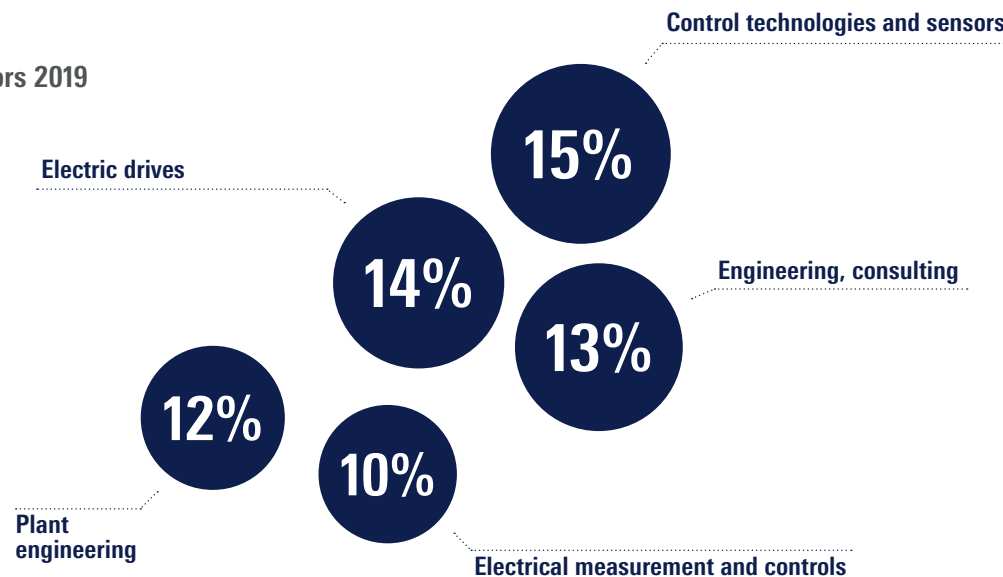
Top goals for visiting SPS*



5,184

Visitors attended the 162 presentations at the exhibition forums.

Top sectors of visitors 2019



74%

of the visitors are involved in decision-making process of purchasing new products.*

*Source: visitor survey 2019

